

(Affiliated to Savitribai Phule Pune University and Approved by AICTE, New Delhi) Accredited by NAAC with Grade "A"



INSTITUTION'S INNOVATION COUNCIL





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IIC 6.0 Semester 1 Quarter 1 Report Summary		
Activity Name	Seminar on Achieving Problem-Solution Fit & Product-Market Fit	
Program Driven by	Institution's Innovation Council SIT, Lonavala	
Program Type	Seminar	
Date	22/02/2024	
Activity Hours	02 hrs	
Venue	IT Seminar Hall, SIT Lonavala	
Social Media Links	https://www.instagram.com/p/C4H3DkYvvdl/?igsh=dWl0bXMycDZ2YW11	
Objective of Activity as per activity guidelines	Session focused on importance of product-market fit and integrating market research into startup planning.	
Coordinators	Mr. Yash Joshi	
Name of Resource Person	Dr. Vijay M Wadhai	
with designation and	President	
company/Institute.	Technology & Innovation Cybersecurity Corporation	
Benefits in terms of	Students got to learn about product development, market research	
Learning/Skill/Knowledge	methods, customer segmentation, and validation techniques, along with	
obtained as per objective	engaging presentations & case studies.	
Students participants	52	
Faculty participants	04	
Total Participants	56	
Brief Description	The event "Session on Achieving Problem-Solution Fit & Product-Market Fit" organized by "Institution's Innovation Council SIT, Lonavala" of was started at 10:30 Am on 22/02/2024 Thursday. The workshop venue is IT Seminar Hall, SIT Lonavala. In this event, firstly the nost of the event welcomed all the guest on the dice, Speaker, all students, and Teachers. Speaker Dr. Vijay M Wadhai (President, Technology & Innovation Cybersecurity Corporation), introduced himself and explained the concepts to be covered in the Session. The Session mainly focused on Session focused on importance of product-market fit and integrating market research into startup planning. Students even got to learn about product development, market research methods, customer segmentation, and validation techniques, along with engaging presentations & case studies. Lastly, an interactive session took place in which the students got an opportunity to connect with the Industry expert and had a short Q&A session.	

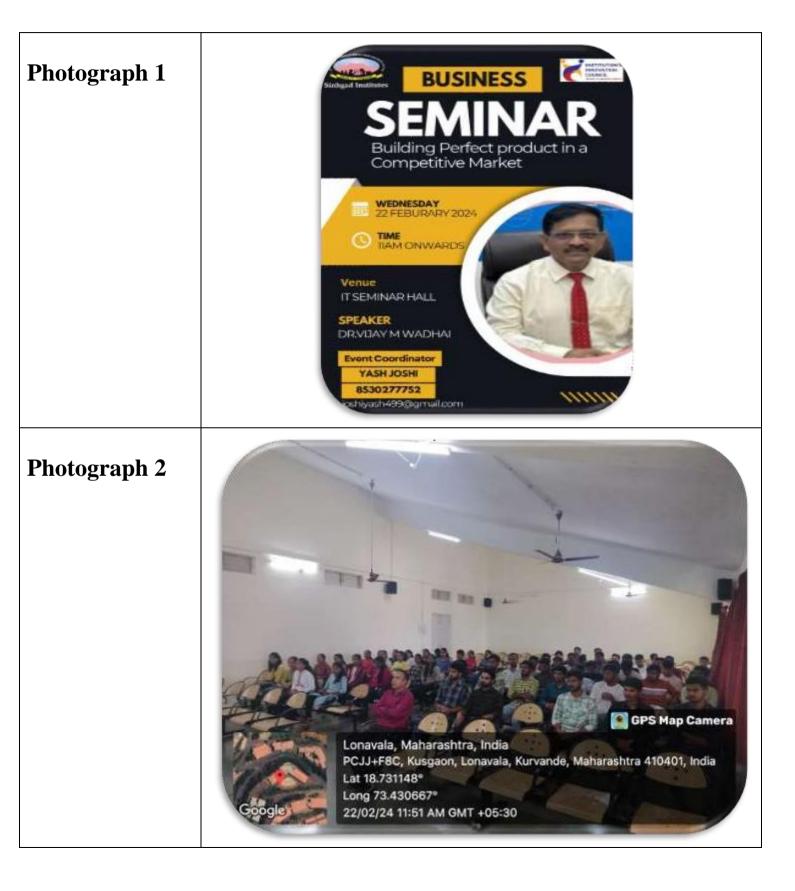


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Seminar Visuals





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Seminar Visuals





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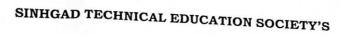
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INSTITUTION'S INNOVATION COUNCIL

Activity Attendance

Activi	ity Name	Achieving Problem-Solution fit &	Boduct-Market
Date		22/02/2024	fit
Sr.No	Roll No.	Name of Participant	Sign
1	TEB54	Pratiksha Hanmant Salunkhe	Halynkhe
2	TEA35	Soniya Sudarshan Pawar.	Harias.
3	BEA14	Gayatri Shivkumar Patil	C.R.
4	BETT 44	Manika Atmaran athodishinde	Conto
5	TEA57	Kashyap Rajlakshmi	FashyaD
6	TEIT 68	Annoapali Sonkate	A
1	TEITES	Shehal Palve	s. Palve
7	TEBOI	Sakshi . C. Graikwad	Sakuand
8	TEITCO	Mugdha Khobare	104
9	TE A 47 (00-1)	Gayatri Sainath Korpakwad.	Suntrice
10	TEA-36(FATO	Ashwini Ramdas Danderar	DandekarAr
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12 <i>B3</i> 5	16 35 10014) Muskan Tiwan	Musleav.
13	TEC330	(omp) Rushali chaudhazi	REFULY
14	TEC-100	comp) Bapate Gitanjali Madhusudan	Spale
15	TEB-53(0	mp) showigg. Meshram	alveas
16	TEC-53(c	mp) Sanika R (havan	envava
17	TEC-12 (Con	e) Sneha R. Sah	Snehr
18	TEC-21(LON	p) Gauri subhash Bhosale	Samei
19	TEIT-18	Akshada More	Amore
20	TF-IT-19	Spravani Kadav	hravan
21 22	TE (36(CO	mp projacia Proveen Pandit	Houch!
	TE IT-H	Sakshi Marathe	Juny.
25	11-17-58	Harshader Biradan	CERA.
24	JE-II-57	Uaishoani Raut	Raitua
	IE-Comp	BIGAwantika Malawada	Murantikes
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Activity Attendance

Activi	ty Name		
Date			
Sr.No.	Roll No.	Name of Participant	Sign
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35	TEEE-46	Govar-R. Sheware	
36	TEEE 09	Kemble Susalkymus	Amba
37	TECOS	Saksham wanichade	¥ 0
38	TE-AO6	Saurabh Dattatray Bakare	M. G.a. Kom
39	TE-A14	Vivek Bhoged	V. Bhask
40 .	TE- 456	Scimit Elharua de	Corl
H	TE-BOT	Abbithet londe	Alle
102	TE-BZZ	pulsistick vadure	Rudell
12-	TE-231	ornkar Rainut	Alexan
4 +	E-B33	Suja Patil	Ser
15	TF-C 37	Pouran Bhardy	2 P
6	TE-BIO	Pouvin Kidutp	1 Sans
72	TE-CS2	Shubham 3 Tadhav	- Minist
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