



BUSINESS



SEMINAR

Building Perfect product in a
Competitive Market



WEDNESDAY
22 FEBRUARY 2024



TIME
11AM ONWARDS

Venue

IT SEMINAR HALL

SPEAKER

DR. VIJAY M WADHAI

Event Coordinator

YASH JOSHI

8530277752

joshiyash499@gmail.com



IIC 6.0 Semester 1 Quarter 1 Report Summary

| | |
|--|---|
| Activity Name | Seminar on Achieving Problem-Solution Fit & Product-Market Fit |
| Program Driven by | Institution's Innovation Council SIT, Lonavala |
| Program Type | Seminar |
| Date | 22/02/2024 |
| Activity Hours | 02 hrs |
| Venue | IT Seminar Hall, SIT Lonavala |
| Social Media Links | https://www.instagram.com/p/C4H3DkYvvdI/?igsh=dWl0bXMycDZ2YW11 |
| Objective of Activity as per activity guidelines | Session focused on importance of product-market fit and integrating market research into startup planning. |
| Coordinators | Mr. Yash Joshi |
| Name of Resource Person with designation and company/Institute. | Dr. Vijay M Wadhai President Technology & Innovation Cybersecurity Corporation |
| Benefits in terms of Learning/Skill/Knowledge obtained as per objective | Students got to learn about product development, market research methods, customer segmentation, and validation techniques, along with engaging presentations & case studies. |
| Students participants | 52 |
| Faculty participants | 04 |
| Total Participants | 56 |
| Brief Description | <p>The event "Session on Achieving Problem-Solution Fit & Product-Market Fit" organized by "Institution's Innovation Council SIT, Lonavala" of was started at 10:30 Am on 22/02/2024 Thursday. The workshop venue is IT Seminar Hall, SIT Lonavala.</p> <p>In this event, firstly the most of the event welcomed all the guest on the dice, Speaker, all students, and Teachers. Speaker Dr. Vijay M Wadhai (President, Technology & Innovation Cybersecurity Corporation), introduced himself and explained the concepts to be covered in the Session.</p> <p>The Session mainly focused on Session focused on importance of product-market fit and integrating market research into startup planning. Students even got to learn about product development, market research methods, customer segmentation, and validation techniques, along with engaging presentations & case studies.</p> <p>Lastly, an interactive session took place in which the students got an opportunity to connect with the Industry expert and had a short Q&A session.</p> |

Seminar Visuals

Photograph 1



Photograph 2



Seminar Visuals

Photograph 3



Photograph 4





SINHGAD TECHNICAL EDUCATION SOCIETY'S

SINHGAD INSTITUTE OF TECHNOLOGY



(Affiliated to Savitribai Phule Pune University, Pune & Approved by AICTE New Delhi)

ACCREDITED BY NAAC WITH GRADE "A"

Gat No. 309/310, off Mumbai Pune Expressway Kusagaon (Bk), Lonavala Pune - 410401

INSTITUTION'S INNOVATION COUNCIL

Activity Attendance

| Activity Name | | Achieving Problem-Solution fit & Product-Market fit | |
|---------------|--------------|---|-------------------|
| Date | | 22/02/2024 | |
| Sr.No | Roll No. | Name of Participant | Sign |
| 1 | TEB54 | Pratiksha Hanmant Salunkhe | <u>Salunkhe</u> |
| 2 | TEA35 | Soniya Gudarshan Pawar. | <u>Pawar</u> |
| 3 | BEA14 | Gayatri Shivkumar Patil | <u>Patil</u> |
| 4 | BEIT 44 | Manika Atmarom Ghodke | <u>Ghodke</u> |
| 5 | TEA57 | Kashyap Rajlakshmi | <u>Kashyap</u> |
| 6 | TEIT68 | Aamrapali Sarkate | <u>Sarkate</u> |
| 1 | TEIT65 | Snehal Palve | <u>S. Palve</u> |
| 7 | TEB01 | Sakshi C. Gaikwad | <u>Gaikwad</u> |
| 8 | TEIT66 | Mugdha Khobare | <u>Khobare</u> |
| 9 | TEA47(comp) | Gayatri Sainath Korpakwad. | <u>Korpakwad</u> |
| 10 | TEA36(FIT) | Ashwini Ramdas Dandekar | <u>Dandekar</u> |
| 11 | TECSA25 | Neha Dandekar | <u>Dandekar</u> |
| 12 | TEB35 (comp) | Muskan Tiwari | <u>Muskan</u> |
| 13 | TEC33 (comp) | Rushali Chaudhari | <u>Chaudhari</u> |
| 14 | TEC-10(comp) | Gapate Gitanjali Madhusudan | <u>Gapate</u> |
| 15 | TEB-53(comp) | Shoumya Meshram | <u>Meshram</u> |
| 16 | TEC-53(comp) | Sanika R Chavan | <u>Chavan</u> |
| 17 | TEC-12(comp) | Sneha R. Sah | <u>Sneha</u> |
| 18 | TEC-21(comp) | Gauri Subhash Ghosale | <u>Ghose</u> |
| 19 | TEIT-18 | Akshada More | <u>More</u> |
| 20 | TE-IT-19 | Shravani Kadav | <u>Kadav</u> |
| 21 | TEC36(comp) | Prajakta Praveen Pandit | <u>Pandit</u> |
| 22 | TEIT-14 | Sakshi Marathe | <u>Marathe</u> |
| 23 | TE-IT-58 | Harshada Biradar | <u>Biradar</u> |
| 24 | TE-IT-57 | Vaishnavi Raut | <u>Raut</u> |
| 25 | TE-comp-B16 | Ahantika Malawade | <u>Malawade</u> |
| 26 | BE-ENTC | Sakshi C. Mandoliker | <u>Mandoliker</u> |
| 27 | TE-IT-488 | Shohi Prafullata Y | <u>Shohi</u> |
| 28 | TE-IT-37 | Akshar (Mohammedali) Jaygad | <u>Akshar</u> |
| 29 | TE-IT-40 | Omkar Adhikrao Sawant | <u>Sawant</u> |
| 30 | TE-ELE-26 | Ajit Dattatray Jhape | <u>Jhape</u> |



SINHGAD TECHNICAL EDUCATION SOCIETY'S

SINHGAD INSTITUTE OF TECHNOLOGY



(Affiliated to Savitribai Phule Pune University, Pune & Approved by AICTE New Delhi)

ACCREDITED BY NAAC WITH GRADE "A"

Gat No. 309/310, off Mumbai Pune Expressway Kusagaon (Bk), Lonavala Pune - 410401

INSTITUTION'S INNOVATION COUNCIL

Activity Attendance

| Activity Name | | | |
|---------------|-----------|--------------------------|------|
| Date | | | |
| Sr.No. | Roll No. | Name of Participant | Sign |
| 31 | TE-ELE-15 | Vaibhav Pandurang Dange | |
| 32 | TE-COMP | Arun Anil Joshi | |
| 33 | TE-EE-24 | Nishwajeet A. Patil | |
| 34 | TE-EE-25 | Ganesh A. Palmate | |
| 35 | TEEE-46 | Gaurav R. Shevate | |
| 36 | TEEE 09 | Kumble Sureshkumar | |
| 37 | TECO9 | Saksham Wanichade | |
| 38 | TE-A06 | Saurabh Dattatray Bakare | |
| 39 | TE-A14 | Vivek Bhagade | |
| 40 | TE-A56 | Sumit Dhawade | |
| 41 | TE-B07 | Mohitkumar Pande | |
| 42 | TE-B22 | Mohitkumar Vaduk | |
| 43 | TE-B31 | Orskar Rajput | |
| 44 | TE-B33 | Sujal Patil | |
| 45 | TE-C07 | Pranav Bhandi | |
| 46 | TE-R50 | Pravin Vaidute | |
| 47 | TE-C52 | Shubham S Jadhav | |
| 48 | TE-A37 | Kedar mane | |
| 49 | TE-C-49 | Samyasha Patil | |
| 50 | TE-C-50 | Mayharda Vaidya | |
| 51 | TE-C-51 | Varshita Bapatle | |
| 52 | TE-B-30 | Mohit Patil | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

Handwritten mark at the bottom left corner.